

Sabina Chen, Emily Cimmino, Monica Pham, Wilbur Zhao

855-211-5704

Table of Contents

Executive Summary	2
Motivation	3
Design Considerations	4
Initial Implementation	5
Usability Tests	6
Final Implementation	8
Appendix	13

Executive Summary

Children of various ages all over the United States participate in spelling bees competitively. For nearly 90 years, students have competed in the Scripps National Spelling Bee, an annual spelling bee that attracts students who seek to improve their spelling and increase their vocabularies. To be successful in this pursuit, students must study spelling and words for extended periods of time. Bee A Speller provides an interactive game for word-hungry students to enhance their spelling without the need for another person to quiz them.

Bee A Speller is a single player game that utilizes an interactive voice response. To play this game, the player will call Bee A Speller number and directs the game via voice commands. The layout is modeled after the setup of typical spelling bees in which competitors can ask for the word's definition, language of origin, use in the a sentence and part of speech. The natural flow of the game replicates the experience a real spelling bee in a low stress and fun environment.

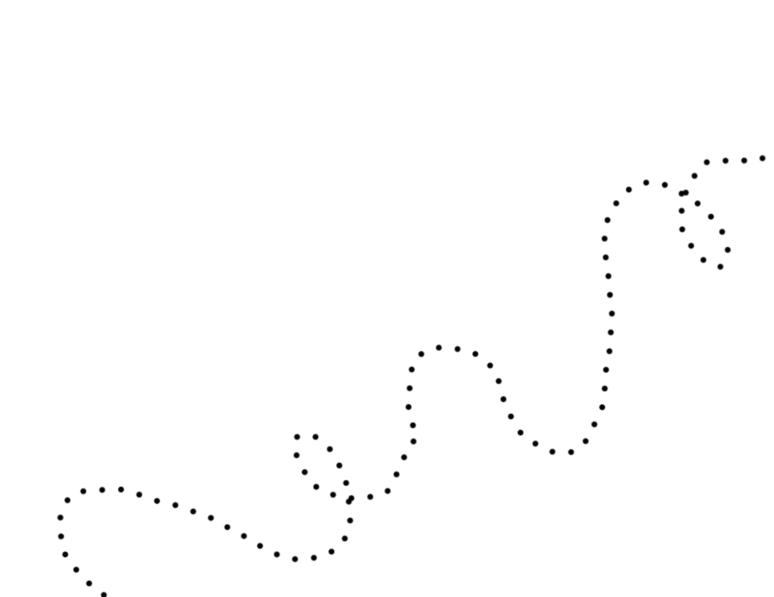
Initial testing revealed that the system is logical and easy to use. Although there are innate problems within the speech system that Bee A Speller is hosted on, the system can be a useful tool for aspiring spellers.

Motivation

A study at the University of Pennsylvania showed that the key to success in competitive bees is daily independent solo study of vocabulary for extended periods of time. However, students rated solo study as the least enjoyable and the most effortful in the same study. Students prefer to study with someone else, usually a parent. As more and more parents enter the workforce and work longer hours, it becomes nearly impossible for parents to help their children study for spelling bees as long as their children will need. **Bee A Speller** provides a virtual study buddy, a fun and easy solution for students to practice on their own.

The majority of our team has competed in spelling bees in the past. Based on our past experiences including our successes and failures while competing, we want to improve the experience of the future generations of spellers by utilizing current speech system and interactive voice control technology.

All spelling bee competitions are defined by the voice interaction of the competitor and the moderator. An interactive voice response system is suitable for this game because it replicates the experience of spelling bee competitors.



Design Considerations

In designing а spelling game, we considered how to best convey the game to our target audience. Since our target audience is elementary and middle school students preparing for the spelling bee, we found it natural to emulate the spelling bee experience with modifications to be more practice friendly. In addition, our target audience is young and therefore influenced our brand to be more family friendly.

In a spelling bee, when a word is given to the speller, the speller can ask for more information about the word. Therefore, we included a way for users to get the definition, language of origin, use in a sentence, and part of speech of words they are asked to spell. Users are also limited to one spelling guess in a spelling bee, but we decided to include multiple guesses so users can get more practice per word. Also, spellers in a spelling bee have different spelling abilities, and we accommodate for that in our game by including levels of difficulty so that users can practice where their abilities lie. In general, we wanted the system to simulate real spelling bees, but be practice-friendly as well (See Appendix Figure 1: Brainstorming K-Script and Figure 2: Brainstorming Flow Chart).

To make our brand more family friendly, we first debated on the name of our game. We decided on "**Bee a Speller**" to demonstrate what our game hopes to accomplish. We also decided on a bee for our mascot, which can be seen on any of our documents. The font we chose came after deliberation on what looks the most family friendly, deviating from the more professional fonts to establish our brand (*See Appendix Table 4: Creating our Family-Friendly Brand*).

Initial Implementations

Our game relies on an interactive voice re-

sponse system to interface with the user. The user first calls the system, and is welcomed to the game. The system then gives the user a brief overview of all the available voice commands, and prompts them to choose between three difficulty levels: easy, medium and hard. There is a different word list for each difficulty level (*See Appendix Table 2: Lists of all spelling words in the system*).

Afterwards, a word is randomly chosen from the associated word list, and the system prompts the user to spell the word. Here, the user can ask questions to clarify what word the system is asking the user to spell; the user can ask for the word's definition, language of origin, use in a sentence, or part of speech. In addition to questions about the word, the user can also choose to skip the word if they do not wish to spell it. If the user does not spell the word correctly, then the system prompts them to try again. After the user incorrectly spells the word three times, the system tells the user the correct spelling. If the user correctly spells the word at any time, the system congratulates the user and gives the user another word to spell.

The game continues until the user wants to end the game, which they can do at any time with a voice command.

Usability Tests

Round 1

For our first round of usability testing, we tested four users: one elementary school student and three MIT students. Although our system was designed primarily for students in grade school, we had limited access to this user group for usability testing. Test results provided valuable feedback and revealed aspects of the system that needed improvement.

While 100% of users found the system logical and organized, 0% of users felt the system helped them learn how to spell and 50% of users felt more confident with their spelling after using the system. We dug into each user's interaction with the system to reveal the root causes of users' dissatisfaction with their experience. After uncovering several sources contributing to a suboptimal experience, we took immediate steps to implement changes to the system.

Round 1 Major Improvements:

- New commands: We incorporated new commands that users wished the system understood, such as an option to restart spelling a word, repeat a word, and more commands to end the game such as "end" and "bye".
- Increased timeout: Many users were interrupted in the middle of spelling a word. We fixed this problem by programming Angel to wait longer for the user's response.
- Clearer pronunciation: Many users had trouble understanding the system's pronunciation of words and letters. We adjusted Angel's voice settings and selected a voice with clearer pronunciations. We also slowed down the correct spellings of words.
- Clearer instructions: Users also said they had trouble remembering the lengthy instructions given quickly at the beginning of the game. We reworded the options to make them more clear and concise.

Round 2

In the second round of usability testing, we tested three MIT students and one adult. Due to the improvements we made to the system after Round 1, users on average agreed much more strongly that the system helped them learn how to spell. They also agreed more strongly that the flow of the system is logical and organized. Users found the system easier to use and more pleasant to interact with. Based on user feedback, we identified a few final areas for improvement in the final system design.

As a result, users on average agreed much more strongly that the system helped them learn how to spell. They also agreed more strongly that the flow of the system is logical and organized. Users found the system easier to use and more pleasant to interact with. Based on user feedback, we identified a few final areas for improvement in the final system design.

Round 2 Major Improvements:

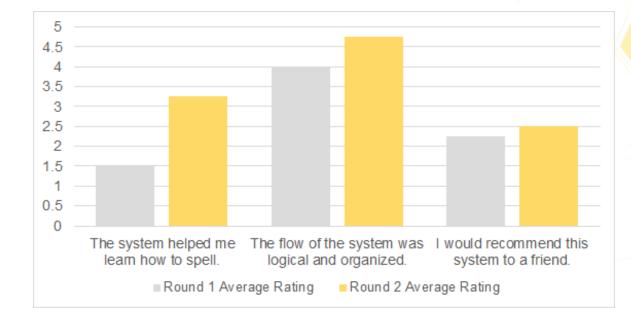
- Variations of commands: Angel did not understand variations of commands, such as "Can I have the definition?" instead of solely "Definition". We improved this by hard coding common variations of commands that the user might say.
- Angel Confidence Levels: The system sometimes told users they had spelled a word incorrectly even when they were correct. We fixed this by editing the confidence level of Angel for each word.
- Reminders of Options: Some users had trouble remembering all of the options during the game. We programmed the system to remind the user of their options every four words.

Usability Tests

Usability Test Comparison

Following each usability test, users were asked to rate the system in several metrics on a scale of 1 to 5, or "strongly disagree" to "strongly agree". The complete post-test questionnaire can be found in the appendix (See Appendix Figure 4: Usability Testing Script, Pre-Test and Post-Test Questionnaires).

We made several improvements to the system between Rounds 1 and 2 of usability testing, and as a result users ranked the system higher in many areas. Three of the most important metrics were whether the system helped the user learn how to spell, whether the system flow is logical and organized, and whether the user would recommend the system to a friend. As shown in the following graphic, users on average agreed more strongly with each of these metrics in Round 2 than in Round 1. These results confirmed that the changes we implemented to the system improved the user experience. See *Appendix Table 1: System Evolution for more details on the the full system implementation.*



Final Implementation

Figure 1: Final K script

	Sample Interaction	
Speaker Action		Notes
User	< User calls system >	
Angel	Hello. Welcome to Bee a Speller! Let's practice spelling together! For each word I ask you to spell, you may ask for the word's definition, language of origin, part of speech, or use in a sentence. You can also say skip, repeat, restart spelling, main menu, or end game. To hear these options again at anytime, say options. Remember to speak loudly and clear- ly into your microphone. Let's begin! What level of words would you like to practice? Easy, medi- um, or hard.	Allow user to choose from three levels to accommodate spellers of all levels. Give users a briefing of all the commands they can do in the game, and remind them to speak clearly so the voice recognition system can understand the user's commands. Allow user to skip the instructions by saying "easy", "medium", or "hard", if they already know all the rules/commands available.
User	Medium	
Angel	You have selected <u>Medium</u> . Your next word is: government. Please spell government .	
User	What's the <u>definition</u> ?	Competitors are allowed to ask for a word's definition in actual spelling bees.
Angel	The definition of government is: a political administration. Please spell government.	
User	Give me the <u>language of origin</u> .	Competitors are allowed to ask for a word's language of origin in actual spelling bees.
Angel	The language of origin of government is: Old French. Please spell government.	

Figure 1: Final K script continued

Sample Interaction			
Speaker	Action	Notes	
User	< User calls system >		
User	What's the part of speech?	Competitors are allowed to ask for a word's part of speech in actual spelling bees.	
Angel	The part of speech of government is a: Noun. Please spell government.		
User	Use the word in a sentence.	Competitors are allowed to ask for a word to be used in a sentence in actual spelling bees.	
Angel	An example of using the word government in a sentence is: He must keep order, keep the law, that's what the govern- ment is there for. Please spell government.		
User	Repeat the word.	Competitors are allowed to ask for a word to be said again in actual spelling bees.	
Angel	Your word is: government. Please spell government.		
User	Restart spelling please.	Allow user to restart spelling a word in case they misspelled (not allowed in real spelling bees, but allowed here because this is a prac- tice environment)	
Angel	You may restart spelling the word.	Confirms that Angel has heard the command, and prompts user to restart spelling.	
User	G-O-V-E-R-N-M-E-N-T	User spells the word correctly.	
Angel	That's correct. Great job!	Praise the user for spelling the word correct-	
	Your next word is: satisfactory. Please spell satisfactory.	ly, and immediately gives the user another word to spell so as not to waste time.	
User	Uhhh I want to skip this word.	User doesn't want to spell this word and wants to skip the word (not allowed in real spelling bees, but allowed here for practice purposes)	

Figure 1: Final K script continued

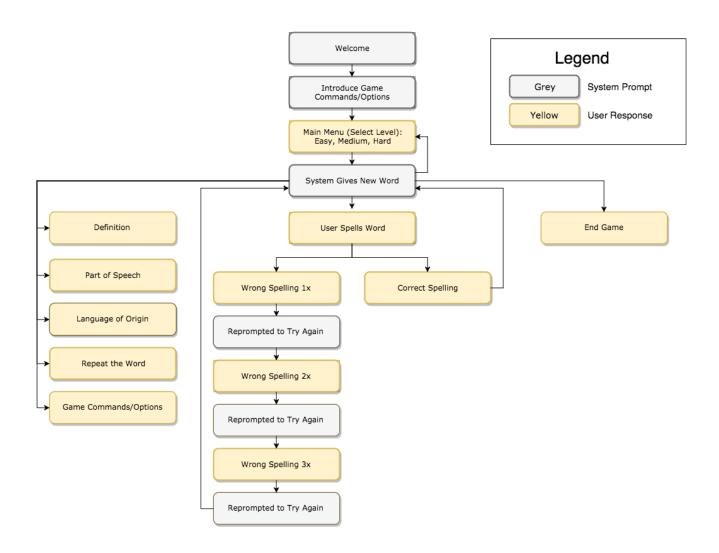
	Sample Interaction				
Speaker	ker Action Notes				
User	< User calls system >				
Angel	Your next word is: zucchini. Please spell zucchini .				
User		User thinks about the spelling of the word and says nothing.			
Angel	I'm sorry, I didn't hear you. Please spell zucchini .	Angel re-prompts user to spell the word after getting no input from the user.			
User	Z-U-K-E-E-N-E-E	1st incorrect spelling.			
Angel	I'm sorry. That is incorrect. Try again. Please spell zucchini .	Prompt user to retry spelling the word again.			
User	Z-U-K-I-N-I	2nd incorrect spelling.			
Angel	I'm sorry. That is incorrect. Try again. Please spell zucchini .	Prompt user to retry spelling the word again.			
User	Z-U-K-I-D-N-E-Y	3rd incorrect spelling.			
Angel	I'm sorry. That is incorrect. The correct spelling of zucchini is: Z-U-C-C-H-I-N-I. You next word is: recommend. Please spell recommend.	After user spells the word incorrectly 3 times, Angel gives the correct spelling of the word so that the user knows how to spell it correct- ly next time.			
User	Options	User forgot some of the game commands, and wants to hear all the options again.			
Angel	For each word I ask you to spell, you may ask for the word's definition, language of origin, part of speech, or use in a sentence. You can also say skip, repeat, restart spelling, main menu, or end game. To hear these options again at anytime, say options. Remember to speak loudly and clearly into your microphone.				
User	Main Menu	User wants to try another difficulty level.			

Figure 1: Final K script continued

	Sample Interaction				
Speaker	Action	Notes			
User	< User calls system >				
Angel	 Hello. Welcome to Bee a Speller! Let's practice spelling together. For each word I ask you to spell, you may ask for the word's definition, language of origin, part of speech, or use in a sentence. You can also say skip, repeat, restart spelling, main menu, or end game. To hear these options again at anytime, say options. Remember to speak loudly and clearly into your microphone. Let's begin! What level of words would you like to practice? Easy, medi- 	Takes the user back to main menu, and re- prompts user to select another difficulty lev- el.			
User	Easy				
Angel	You have selected <u>Easy</u> Your next word is: uncle. Please spell uncle .				
User	U-N-C-L-E				
Angel	That's correct. Great job! Your next word is: human. Please spell human .				
User	l want to <u>end the game</u> .				
Angel	Thank you for using Bee a Speller. Here is your final score. Out of 3 words spelled in total, you spelled 2 words cor- rectly, and 1 word incorrectly, for a final score of 66 per- cent of words spelled correctly. Great job. Let's play again some time. Good bye.	Give the user their final score so the user can keep track of their progress and spelling lev- el.			

Final Implementation

Final User Call Flow



See Appendix Figure 3: Logic Flow Diagram for the complete system logic.



Appendix

Figure 1: Brainstorming K-Script

Brainstorming K-Script			
Who Observable Action		Unobservable Actions/Notes	
User	Alexa, open Spelling Bee Prep.		
Alexa	Welcome to Spelling Bee Prep. Please select a level: "Easy", "Medium", or "Hard".	Alexa allows the user to select from 3 difficulty level. Alexa selects words from a different list for each difficulty	
User	Hard		
Alexa	You've selected "Hard". To select a word to spell, please choose a number from "1" to "20".	The user selects a number to random- ize the order of words that the user is given.	
User	1		
Alexa	Your word is "conflagration". To spell the word, say "Spell." For more op- tions, say "Options."	Give user the option to either spell the word, or remind them that they have options/commands they can ask.	
User	Options	User wants to know the different com- mands available.	

Figure 1: Brainstorming K-Script Continued

Brainstorming K-Script			
Who	Observable Action	Unobservable Actions/Notes	
Alexa	You may ask for the word's: "Definition," "Language of Origin" or "Part of Speech". You can also choose to "Repeat the word", or "Use the word in a sentence". When you are ready to spell the word, say "Spell." To hear these options again, say "Options". To return to main menu, say "Main Menu"	Remind users of the commands available: Repeat word Definition Language of Origin Parts of Speech Use in a sentence 	
User	Definition	Competitors are allowed to ask for a word's definition in actual spelling bees.	
Alexa	The definition of "conflagration" is "an extensive fire that destroys a great deal of land or property." You may ask another question or say "Spell".		
User	Language of origin	Competitors are allowed to ask for a word's language of origin in actual spelling bees.	
Alexa	The origin of "conflagration" is Latin. You may ask another question or say "Spell".		

Figure 1: Brainstorming K-Script Continued

Brainstorming K-Script			
Who	Observable Action	Unobservable Actions/Notes	
User	Parts of Speech		
Alexa	"Conflagration" is a Noun. You may ask another question or say "Spell".	Competitors are allowed to ask for a word's part of speech in actual spelling bees.	
User	Can you repeat the word?	Competitors are allowed to ask for the word to be repeated in actual spelling bees.	
Alexa	Your word is "Conflagration". You may ask another question or say "Spell".		
User	Uhhh Use the word in a sentence.	Competitors are allowed to ask for the word to be used in a sentence in actual spelling bees.	
Alexa	"The conflagration spread rapidly through the wooden buildings." You may ask another question or say "Spell".		
User		The user thinks about the spelling of the word, and says nothing.	
Alexa	Your word is "conflagration." You may ask another question or say "Spell".	Alexa gets no input, and reprompts user to spell the word.	
User	Spell	This separates spelling from asking questions. Alexa is now ready to hear the spelling of the word.	
Alexa	Please spell "conflagration."		
User	C-O-N-F-L-A-G-R-A-T-I-O-N		

Figure 1: Brainstorming K-Script Continued

Brainstorming K-Script			
Who Observable Action		Unobservable Actions/Notes	
Alexa	Very good. To select another word to	After spelling the word correctly, the	
User	2		
Alexa	Your word is: "pertinacity." You may		
User	Spell		
Alexa	Please spell "pertinacity."		
User	P-E-R-T-E-N-A-C-I-T-Y.		
Alexa	Sorry, that's incorrect. You can either	If the user spells the word wrong,	
User	l give up.		
Alexa	The correct spelling is P-E-R-T-I-N-A-C-I -T-Y.	When user gives up, Alexa spells the word correctly and then prompts the	
User	Main Menu		
Alexa	Please select a level: "Easy", "Medium",	User may return to main menu to se-	
User	Exit	The user may say "exit" at any time and	
Alexa	Ending Spelling Bee Prep		

Figure 2: Brainstorming Flow Chart

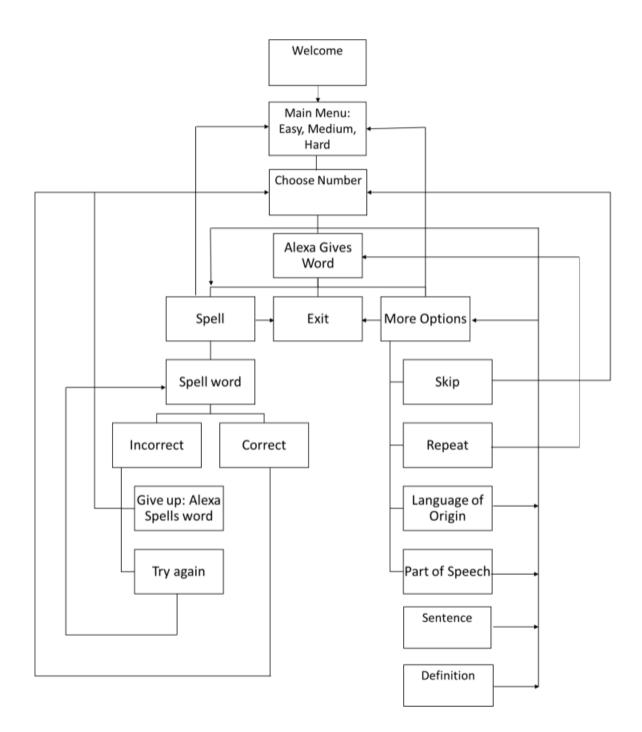


Figure 3: Logic Flow Diagram

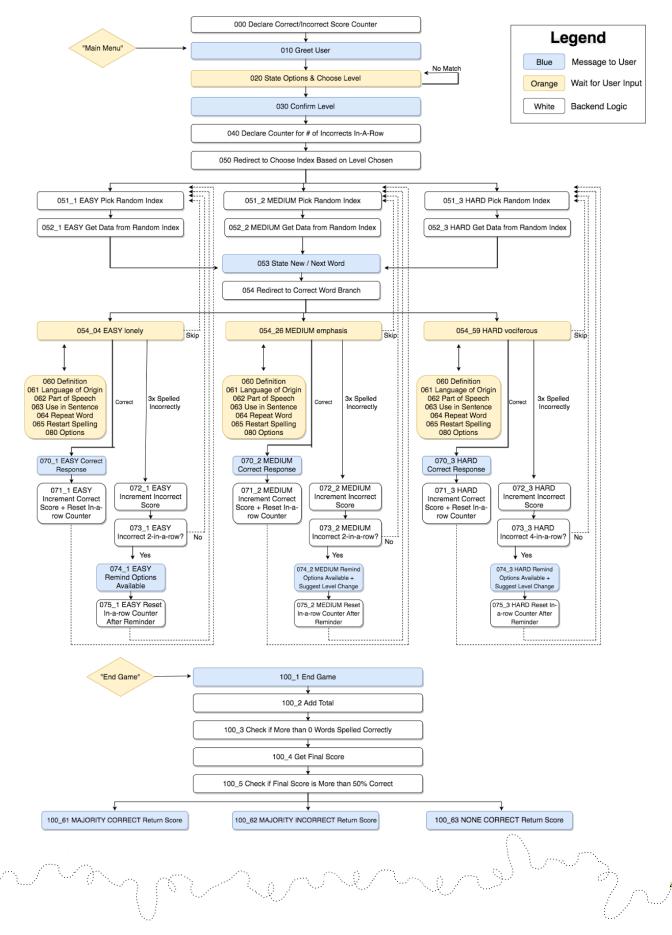


Figure 4: Usability Testing Script, Pre-Test and Post-Test Questionnaries

Usability Test Script

Hi, <usability tester name>, I'm <usability testing name>, and today you'll be helping us test the usability of our automated speech system, which is a Spelling Bee Helper. You will be calling a phone number and responding to prompts. Don't worry about anything that happens during this test; the system is still being developed, and so problems that arise are all the system's problems and not yours. Before we begin, I'd like you to fill out this pre-test questionnaire.

[Give computer to user and have them fill out the pre-test questionnaire]

[After user finishes answering questions]

Thank you very much. We're ready to begin. Your task is to practice spelling three words with the system, in whatever difficulty level you choose. To begin the game, just call the number we've given you in advance and follow the voice prompts. Please keep your phone on speaker when interacting with the system. You may start whenever you're ready. Good luck!

[Conduct Test]

Great. Now I'd like you to answer a few post-test questions. Please be honest in your feedback.

[Give computer to user and have them fill out the post-test questionnaire]

[After user finishes answering questions]

Awesome! We are done with the user testing. Do you have any last questions or suggestions? < WAIT FOR A LONG TIME >

Thank you so much for your time and feedback!

Task List

Practice spelling three words with the system, in the difficulty level of the user's choice.

Pre-test Questionnaire

- 1. How old are you?
- 2. Are you currently a student? If so, what grade/year?
- 3. What major are you? (If applicable)
- 4. How do you enjoy spending your free time?
- 5. Have you competed in spelling bees before? If so, how many have you competed in, and when were they?

6. Have you ever interacted with an automated speech system before? For example, Siri, Alexa, or Amazon Echo?

7. Do you own any smart devices? For example, an iPhone, Apple/Android Watches, or iPad?

- 8. Do you own a phone? What brand/type?
- 9. Have you used a phone before? Or any other similar systems (ie Skype, Line, WhatsApp, etc.)?
- 10. On a scale of 1 to 5, how much do you enjoy spelling?
 - 1. I really dislike spelling.
 - 2. I dislike spelling.

- 3. neither like nor dislike spelling.
- 4. I like spelling.
- 5. I really like spelling.
- 11. How confident would you rate your spelling ability?
 - 1: I am really confident with my spelling skills.
 - 2: I am confident with my spelling skills.
 - 3: I am neither confident nor unconfident with my spelling skills.
 - 4: I am unconfident with my spelling skills.
 - 5: I am really unconfident with my spelling skills.

Post-test Questionnaire

- 1. Which level did you select: easy, medium, or hard? Why?
- 2. Are there any features you wish this system had?
- 3. Was there anything you didn't like about the system?
- 4. Was there anything specific that you found hard to use/understand in the system?
- 5. Do you have any suggestions on how to improve this system?

	1: Strongly Disa- gree	2: Disagree	3: Neither Agree nor Disagree	4: Agree	5: Strongly Agree
This system helped me learn how to spell.					
This system was simple to use.					
l enjoyed using this sys- tem .					
The system worked as expected.					
The flow of the system was logical and orga- nized.					
The system was pleas- ant to interact with.					
The difficulty level of the words matched my expectations for the level I selected.					
I would recommend this system to a friend.					
l would use this system again.					
I feel more confident with my spelling skills after using this system.					

Features	Added	(UI)
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Before Usability Tests	After Usability Test 1	After Usability Test 2
Level Selection (Easy/Medium/ Hard)	Level Selection (Easy/Medium/Hard)	Level Selection (Easy/Medium/Hard)
Randomly Select and Spell Words	Randomly Select and Spell Words	Randomly Select and Spell Words
Commands: Repeat Instructions/Options Definition Language of Origin Part of Speech Use in a Sentence Skip	Commands: Repeat Instructions/Options Definition Language of Origin Part of Speech Use in a Sentence Skip Repeat Word Restart Spelling Change Difficulty Level / Return to Main Menu	Commands: Repeat Instructions/Options Definition Language of Origin Part of Speech Use in a Sentence Skip Repeat Word Restart Spelling Change Difficulty Level / Return to Main Menu
End Game	Remind user of available commands, if 4 words in a row are spelled incorrectly	Remind user of available commands, if 2 words in a row are spelled incorrectly
	End Game + Get Final Score	End Game + Get Final Score

Usability Updates (Backend)						
Before Usability Tests	After Usability Test 1	After Usability Test 2				
n/a	Voice Recognition: Increased system timeout (wait longer for input) Added different variations of com- mands to end the game (ie. end, end game, stop)	Voice Recognition: Adjusted confidence level Added different variations of commands to EACH option (ie. definition, language of origin, part of speech, use in a sentence) 				
n/a	Instructions/Options: • Shortened length of blurb • Explicitly reminded users to speak loudly and clearly into microphone	n/a				
n/a	Correct Spelling Slowed down the speed in which Angel repeats the correct spelling of a word back to the user	n/a				

29

Table 2: List of All Words in the System

	Easy Words					
Index	Word	Definition	Part of Speech	Language of Origin	Example Sen- tence	Phonetic Spelling
1	uncle	the brother of one's father or mother or the husband of one's aunt.	noun	Latin	My uncle is visit- ing tomorrow.	you, en, see, ell, yee
2	little	small in size or extent	adjective	Old English	I have little hearts on my bracelet.	ell, i, tea, tea, ell, yee
3	human	a person	noun	Latin	l am a human.	aitch, you, em, ei en
4	lonely	being without company	adjective	Middle English	The cat became lonely without her owner.	ell, oh, en, yee, ell, why
5	pillow	a support for the head of a reclin- ing person	noun	Latin	My pillow is soft and fluffy.	pee, i, ell, ell, oh, doubleyou
6	lazy	not energetic or vigorous	adjective	German	l am too lazy to water the gar- den.	ell, ei, zee, why
7	hungry	feeling an uneasy sensation from lack of food	adjective	Old English	l did not eat din- ner and am very hungry.	aitch, you, en, jee, are, why
8	selfish	concerned exces- sively with one- self	adjective	Old English	The selfish boy only cared about himself	es, yee, ell, ef, i, es, aitch
9	medal	a small usually metal object bearing a reli- gious emblem or picture	noun	Latin	The gold medal is for first place.	em, yee, dee, ei, ell
10	cheap	at minimum ex- pense	adjective	Latin	That radio is real- ly cheap.	see, aitch, yee, ei pee
11	lesson	something learned by study or experience	noun	Latin	We have one more lesson until summer break.	ell, yee, es, es, oh, en
12	bright	radiating or re- flecting light	adjective	Old English	The light was too bright for the bedroom	bee, are, i, jee, aitch, tea
13	movie	motion picture	noun	English	My favorite mov- ie is Finding Nemo.	em, oh, vee, i, yee
14	science	a department of systematized knowledge as an object of study	noun	Latin	My science teacher is so smart	es, see, i, yee, en see, yee

	Easy Words					
Index	Word	Definition	Part of Speech	Language of Origin	Example Sen- tence	Phonetic Spelling
15	artist	a person who creates art	noun	French	l want to be an artist when l grow up.	ei, are, tea, i, es, tea
16	afraid	filled with fear	adjective	Middle English	l am afraid of the dark.	ei, ef, are, ei, i, dee
17	fruit	a product of plant growth	noun	Latin	Bananas are my favorite fruit.	ef, are, you, i, tea
18	library	a place where books, maga- zines, and other materials (such as videos and musi- cal recordings) are available for people to use or borrow	noun	Latin	I love getting books from the library.	ell, i, bee, are, ei, are, why
19	animal	a living thing that is not a human being or plant	noun	Latin	My favorite ani- mal is a horse.	ei, en, i, em, ei, ell
20	towel	an absorbent cloth or paper for wiping or drying	noun	Middle English	Bring a towel to the pool.	tea, oh, dou- bleyou, yee, ell

	Medium Words					
Index	Word	Definition	Part of Speech	Language of Origin	Example Sen- tence	Phonetic Spelling
1	government	a political admin- istration	noun	Old French	He must keep order, keep the law, that's what the government is there for.	jee, oh, vee, yee, are, en, em, yee, en, tea
2	wheelchair	a chair mounted on wheels for use by persons who cannot walk.	noun	English	They were dis- patching a wheelchair for you when l came in.	doubleyou, aitch, yee, yee, ell, see, aitch, ei, i, are
3	recommend	to present as worthy of confi- dence, ac- ceptance,use, etc.	verb	Latin	He, however, was the first to rec- ommend the use of impersonal accounts in the national house- hold.	are, yee, see, oh, em, em, yee, en, dee
4	neighbor	a person who lives near anoth- er.	noun	Old English	He was merely a friendly neighbor practicing south- ern hospitality.	en, yee, i, jee, aitch bee, oh, are
5	acceptable	capable or wor- thy of being ac- cepted	adjective	Latin	The quality of work is unac- ceptable for this assignment.	ei, see, see, yee, pee, tea, ei, bee, ell, yee
6	emphasis	force or intensity of expression that gives im- pressiveness or importance to something	noun	Greek	The school has a long-established emphasis on sports.	yee, em, pee, aitch ei, es, i, es
7	confiscate	to seize by or as if by authority	verb	Latin	The teacher con- fiscated the stu- dent's cell phone.	see, oh, en, ef, i, es see, ei, tea, yee
8	satisfactory	adequate	adjective	Latin	The work was satisfactory this time.	es, ei, tea, i, es, ef, ei, see, tea, oh, are why
9	merchandise	goods to be bought and sold	noun	Old French	The shopkeep put the merchan- dise on display.	em, yee, are, see, aitch, ei, en, dee, i, es, yee
10	lieutenant	a deputy or sub- stitute acting for a superior	noun	English	She has her best lieutenants work- ing on a pro- posal.	ell, i, yee, you, tea, yee, en, ei, en, tea

	Medium Words					
Index	Word	Definition	Part of Speech	Language of Origin	Example Sen- tence	Phonetic Spelling
11	cowardice	lack of bravery	noun	English	He displayed his cowardice in the haunted house.	see, oh, doubleyou ei, are, dee, i, see, yee
12	unscathed	without suffering any injury, dam- age, or harm	adjective	Middle English	While his pants were ripped in the fight, his shirt was unscathed.	you, en, es, see, ei tea, aitch, yee, dee
13	cinnamon	a spice obtained from the inner bark of several tree species	noun	Middle English	Mom makes the best cinnamon rolls.	see, i, en, en, ei, em, oh, en
14	catastrophe	an event causing great and often sudden damage or suffering	noun	Latin	The sinking of the Titanic was a catastrophe.	see, ei, tea, ei, es, tea, are, oh, pee, aitch, yee
15	infuriating	making one ex- tremely angry and impatient	adjective	Latin	The chirping of the one cricket was infuriating.	i, en, ef, you, are, i ei, tea, i, en, jee
16	luxurious	extremely com- fortable, elegant, or enjoyable, especially in a way that involves great expense	adjective	Old French	She lived a luxu- rious lifestyle.	ell, you, ex, you, are, i, oh, you, es
17	aqueduct	an artificial chan- nel for conveying water	noun	Latin	The Romans were famous for their impressive aqueducts.	ei, queue, you, yee dee, you, see, tea
18	zucchini	a green variety of smooth-skinned summer squash	noun	Italian	Dad made some great zucchini pancakes the other day.	zee, you, see, see, aitch, i, en, i
19	hospitable	friendly and wel- coming to strangers or guests	adjective	English	Joan was known for being the most hospitable person on her floor.	aitch, oh, es, pee, tea, ei, bee, ell, ye
20	chameleon	a small slow- moving Old World lizard	noun	Latin	The chameleon changed colors while hanging on the branch.	see, aitch, ei, em, yee, ell, yee, oh, en

	Hard Words					
Index	Word	Definition	Part of Speech	Language of Origin	Example Sen- tence	Phonetic Spelling
1	environment	the aggregate of surrounding things, condi- tions,or influ- ences	noun	Old English	Mary needs an environment without stress.	yee, en, vee, i, are, oh, en, em, yee, en, tea
2	outrageous	passing reasona- ble bounds	adjective	Middle French	Was he mocking her, or did he think she was naive enough to believe his outra- geous flattery?	oh, you, tea, are, ei, jee, yee, oh, you, es
3	ubiquitous	existing or being everywhere, es- pecially at the same time	adjective	Old English	He aims to make his product ubiq- uitous by selling it internationally.	you, bee, i, queue, you, i, tea, oh, you, es
4	extraordinary	beyond what is usual, ordinary, regular, or estab- lished	adjective	Latin	Unquestionably, an extraordinary amount of talent was present dur- ing the Renais- sance	yee, ex, tea, are, ei, oh, are, dee, i, en, ei, are, why
5	onomatopoeia	the formation of a word from a sound associated with what is named	noun	Late Latin	An example of onomatopoeia is the word bark.	oh, en, oh, em, ei, tea, oh, pee, oh, yee, i, ei
6	galvanize	shock or excite, typically into taking action	verb	English	The drill sergeant galvanized his troops in the morning.	jee, ei, ell, vee, ei, en, i, zee, yee
7	impeccable	in accordance with the highest standards of pro- priety; faultless.	adjective	latin	He is a man of impeccable char- acter	i, em, pee, yee, see, see, ei, bee, ell, yee
8	contagious	likely to spread to and affect oth- ers.	adjective	late latin	Her enthusiasm is contagious.	see, oh, en, tea, ei, jee, i, oh, you, es
9	stevedores	a person em- ployed, or a con- tractor engaged, at a dock to load and unload cargo from ships	noun	Latin	on the wharves, stevedores were unloading cargo from the far cor- ners of the world	es, tea, yee, vee, yee, dee, oh, are, yee, es
10	commendable	deserving praise.	adjective	Spanish	he tackled the tests with com- mendable zeal	see, oh, em, em, yee, en, dee, ei, bee, ell, yee

	Hard Words					
Index	Word	Definition	Part of Speech	Language of Origin	Example Sen- tence	Phonetic Spelling
11	incessant	continuing with- out pause or in- terruption	adjective	Old French	Throughout the day, the dog's barking was in- cessant	i, en, see, yee, es, es, ei, en, tea
12	ricochet	rebound one or more times off a surface.	verb	French	they fired off a couple of rounds, ricocheting the bullets against a wall	are, i, see, oh, see, aitch, yee, tea
13	tribulations	a cause of great trouble or suffer- ing.	noun	Middle English	Her son's illness has been a source of great tribulation.	tea, are, i, bee, you, ell, ei, tea, i, oh, en, es
14	azalea	a usually small bush that has flowers of many colors which are shaped like fun- nels	noun	Greek	He was excited for the spring time when his favorite azaleas would bloom	ei, zee, ei, ell, yee, ei
15	fluorescent	very bright in color	adjective	English	He wore a fluo- rescent T-shirt to school that after- noon	ef, ell, you, oh, are, yee, es, see, yee, en, tea
16	reservoir	a place where something is kept in store	noun	French	She found the reservoirs of energy she needed to finish the job.	are, yee, es, yee, are, vee, oh, i, are
17	truculent	aggressively self- assertive	adjective	Latin	die-hard fans became truculent and violent after their team's loss	tea, are, you, see, you, ell, yee, en, tea
18	generalissimo	the chief com- mander of an army	noun	Italian	Many statues of the generalissi- mo were re- moved	jee, yee, en, yee, are, ei, ell, i, es, es, i, em, oh
19	vociferous	marked by or given to vehe- ment insistent outcry	adjective	Latin	He was vocifer- ous in his support of the proposal.	vee, oh, see, i, ef, yee, are, oh, you, es
20	merengue	a ballroom dance of Haitian and Dominican origin in 2/4 time in which one foot is dragged on every step	noun	American Span- ish	The energetic musical is fla- vored with hip- hop, salsa, me- rengue and soul music.	em, yee, are, yee, en, jee, you, yee

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Table 3: Letter Phonetics

Final list of the pronunciation of all the letters so Angel's voice recognition system can listen to individual letters

Letter	Phonetic Spelling
А	ei
В	bee
С	see
D	dee
E	yee
F	ef
G	jee
Н	aitch
I	i
J	јау
К	kay
L	ell
М	em
Ν	en
0	oh
Р	pee
Q	queue
R	are
S	es
Т	tea
U	уои
V	vee
W	doubleyou
Х	ex
Y	why
Z	zee

Table 4: Creating Our Family Friendly Brand

Family-Friendly Fonts				
Name	Font			
Atma	Bee a Speller			
Bree Serif	Bee a Speller			
Bubblegum	Bee a Speller			
Chewy	Bee a Speller			
Emily's Candy	Bee a Speller			
Luckiest Guy	Bee A Speller			
Oxygen	Bee a Speller			
Schoolbell	Bee a Speller			
Short Stack	Bee a Speller			
Smythe	Bee a Speller			